

2025



Co-funded by  
the European Union

**VETpreneur**

# Project Newsletter

No. 3

[www.vetpreneur.info](http://www.vetpreneur.info)

# PBEL platform now available to schools in 3 countries

The project partners successfully developed and launched the Problem-based Entrepreneurial Learning (PBEL) platform which is already being actively used by more than 100 teachers in Albania, Bosnia and Herzegovina and Montenegro.

The platform provides secondary VET schools with an interactive digital environment where students can develop entrepreneurial competencies from the EntreComp framework by solving realistic business challenges through scenario-based learning. In 2025, local partner organization began registering schools onto the platform, enabling students and teachers to access innovative, non-formal learning resources designed to foster entrepreneurial mindsets, digital skills, and problem-solving abilities.



# Job shadowing program in Cyprus

In June 2025, ten representatives of VET-focused civil society organizations from Albania, Bosnia and Herzegovina, and Montenegro took part in a 10-day Job Shadowing Program in Cyprus, hosted by the Center for Social Innovation.



Throughout the program, they observed the everyday work of Cypriot CSOs, educational institutions and social enterprises, gaining insight into how entrepreneurship and sustainability are embedded in local VET practices.

The schedule included study visits, hands-on workshops and discussions on topics such as green and circular economy, social innovation, STEAM, and rural entrepreneurship.

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# You are invited to CB VET MeetUp Brunch!

Calling all VET schools and training centers, representatives of VET authorities from Albania, Montenegro, Bosnia and Herzegovina, and Kosovo\*, local and European NGOs active in VET and chambers of commerce!

This is a great opportunity to meet your potential partners for your projects and also to better comprehend the priorities of funding for 2026 call in the Western Balkans VET sector, align your projects and training programs with EntreComp, and better prepare for the this year competition for available funding.

Organised by WEBIN and JA Serbia, we will network, exchange ideas and discuss potential project collaboration for 2026 call for proposals under the CB VET Western Balkans.

Register

**NOW**

The link for registration is:

<https://forms.gle/JeptRGUy3ctK8iVD9>

Save

**THE DATE**

Date and time: January 28, at 11 AM (CET)

Meeting link: <https://jaworldwide.zoom.us/j/87101955261>

Meeting ID: 871 0195 5261

**lets explore  
the opportunities**

From 7-16 April 2025, Education Center GEOSS implemented a 10-day EntreComp-based mobility program in Slovenia (mainly in Litija and Zasavje region), bringing together 20 participants from VET centers for adults across Bosnia and Herzegovina, Albania and Montenegro.

## 10 days of Entrecomp-based Mobility Program in Slovenia



Through visits to key institutions, companies and nature sites, participants explored practical examples of entrepreneurship, innovation and local development. The program also included lectures, workshops and hands-on sessions on entrepreneurial competences, digital skills and adult education tools. Informal activities such as teambuilding, a Ljubljana city tour and a creative "comic jam session" further strengthened networking and collaboration. The mobility was highly valued for enhancing skills, inspiration and international learning experience.

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# Training of B&H teachers

In May 2025, MUNJA Inkubator with the support of JA Serbia organized the teacher training "Student Company - Entrepreneurship in Secondary Schools" in Sarajevo.



The two-day event gathered 29 teachers from vocational and technical schools across Bosnia and Herzegovina to strengthen their entrepreneurial knowledge, experience the simulation of creating a student company, and exchange practices with colleagues.

Through lectures, inspirational talks and interactive workshops, participants learned how to develop business ideas, create simple business plans, and apply the student company model in their classrooms.

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National EntreComp networking events for adult VET centers were successfully held in Montenegro, Albania, and Bosnia and Herzegovina and gathered 47 participants.

## EntreComp networking events for VET Centers for adults



Each event was facilitated to encourage collaboration and to build a shared interest among VET centers in working together on EntreComp-based program development and in approaching policy makers with a common voice.

As a result of these events, three national networks of VET centers were established which marked an important step toward strengthening cooperation and harmonizing practices across the region.



# Webinars with teachers and trainers

In 2024 and 2025 project partners BES, JAA, and REDAH organized a series of professional development webinars for VET educators and institutional managers in Albania, Bosnia and Herzegovina, and Montenegro.

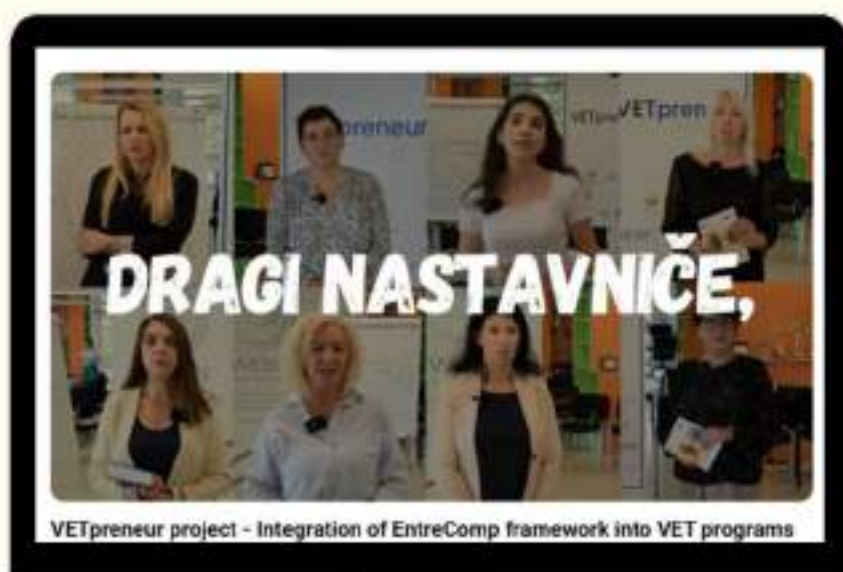


These full-day online sessions equipped over 100 teachers, trainers, and administrative staff with the knowledge and tools needed to integrate the EntreComp framework into their vocational curricula and teaching practices. Facilitated by trained ToT (Training of Trainers) experts, the webinars focused on practical methods for revising existing VET programs, embedding entrepreneurial competencies, and implementing recognition tools to validate acquired skills.

The sessions strengthened the capacity of local VET providers to adopt innovative, competence-based approaches, ensuring the sustainability of project outcomes.

During the last project year, WEBIN was in charge of producing a series of instructional video tutorials designed to promote and simplify the adoption of the EntreComp framework.

# EntreComp Video Tutorials



The videos were created in national languages and featured local Training of Trainers (ToT) participants as narrators. The tutorials provide clear, practitioner-led guidance on integrating the EntreComp framework into VET curricula and implementing the associated recognition tool for validating entrepreneurial competencies.

**Watch the long-form videos:**

[Tutorial in ALBANIAN](#)

[Tutorial in BOSNIAN](#)

[Tutorial in MONTENEGRIN](#)

or the short-form videos [HERE](#).

# Testimonials from Mobility programs

Following the successful completion of all international mobilities and job-shadowing schemes, project lead JAS collected authentic video testimonials from 80 participants across the program's diverse groups.



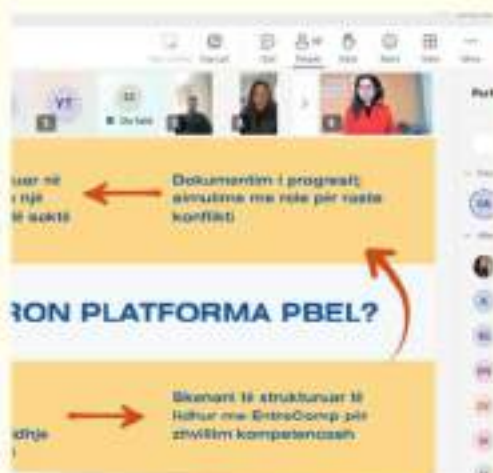
These reflections were curated into 9 compelling promotional videos, categorized to highlight the unique experiences of three key beneficiary segments: three videos feature secondary VET students and teachers, three focus on learners and educators from adult vocational training centers, and three showcase perspectives from educators and social entrepreneurs from civil society organizations.



**WATCH NOW**

The VETPRENEUR final hybrid events marked the culmination of the project, bringing together partners, stakeholders and representatives of vocational education institutions from across the Western Balkans.

## Project closing events



The events gathered representatives of educational institutions, school principals, teachers, students, chambers of commerce and business sector partners who actively contributed to the project implementation over the past two to three years. The focus was on reflecting on the full project journey (2023-2025), from strategic planning and regional cooperation to the development of concrete tools, trainings and mobility programmes that strengthened entrepreneurial education in vocational systems.

# International e-internship program embraces VETpreneur resources

“Doing rural business” e-internship funded by the EU within AGRI-MOCKS project embraced resources developed within the VETpreneur project.



The EntreComp Practicum with ValiComp validation is an integral part of the 6-week “Doing rural business” e-internship. Throughout the program, students and youth workers will engage in learning activities designed to develop and validate entrepreneurship competences through embedded entrepreneurial experiences, assessed using ValiComp instruments. The EntreComp Practicum and ValiComp tools were developed by the Western Balkans Institute within the VETpreneur project (Erasmus+ CB VET Western Balkans 101092503).

The first cohort will start in spring 2026. The program is delivered by a consortium of European and African universities and partner organizations, led by the Western Balkans Institute.

For further information about the e-internship and enrolment opportunities, please follow Western Balkans Institute on social networks, or contact Dragana Jovanovic at [dragana.jovanovic@wb-institute.org](mailto:dragana.jovanovic@wb-institute.org).

# Project Summary

The VETpreneur is a project supporting vocational education and training in the Western Balkans. It is funded by the European Union through the Erasmus+ Capacity Building in VET component, in the period from January 2023 to December 2025. VETpreneur provides a series of carefully designed capacity building activities - including mobility of educators and learners from Western Balkans partner countries: Albania, Bosnia and Hercegovina and Montenegro to the EU countries counterparts.

The project addresses common regional and also country specific issues facing both youth and adults in the VET sector contexts as per the ETF assessments reports (Turin process reports) from 2020 and 2021. In doing so, the VETpreneur project mainstreams the use of EntreComp framework (entrepreneurship as a key competence) in formal and non-formal VET education and training in the Western Balkans.

In formal VET education, it will be mainstreamed through student company program and development of innovative problem-based entrepreneurial lab's, creation of toolkit and ToT training. In non-formal education and training, it will be promoted throughout VET centres for adults, through the networking events, and the creation of recognition tool.

## PROJECT PARTNERS:

JUNIOR ACHIEVEMENT SERBIA – project coordinator

WESTERN BALKANS INSTITUTE (WEBIN)

IZOBRAZEVALNI CENTER GEOSS

CSI CENTER FOR SOCIAL INNOVATION LTD

JUNIOR ACHIEVEMENT MONTENEGRO

ZAVOD ZA SKOLSTVO PODGORICA (BES)

INKUBATOR DRUSTVENIH INOVACIJA – MUNJA

ASOCIJACIJA ZA EKONOMSKI RAZVOJ REDAH

CHAMBER OF COMMERCE AND INDUSTRY OF REPUBLIKA

SRPSKA

JUNIOR ACHIEVEMENT OF ALBANIA

JUNIOR ACHIEVEMENT EUROPE



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